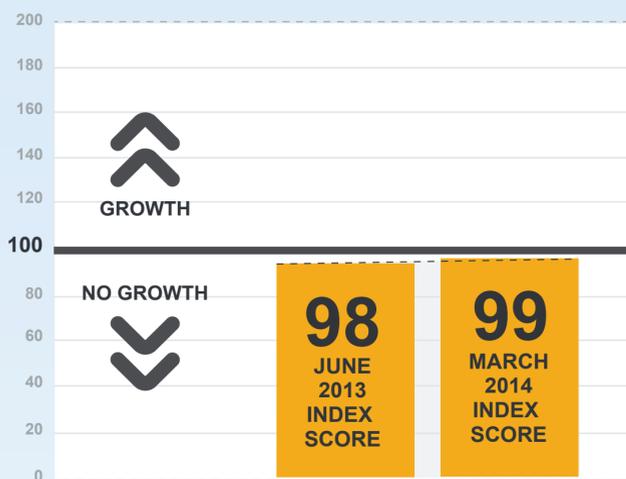


AUSTRALIAN BUSINESS GROWTH MONITOR

Aussie companies going nowhere fast in stalled economy

THE INDEX SCORE

When compared to the inaugural Servcorp Business Growth Monitor, the index has increased just one point from 98 to 99.



56%

HAVE EXPERIENCED NO REVENUE GROWTH

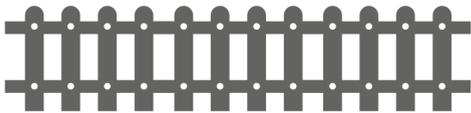


SLOW



80%

OF BUSINESSES HAVE EXPERIENCED BARRIERS TO GROWTH including...



36% difficult economic conditions



33% reduction in consumer spending



26% increased competition in the local market

49%

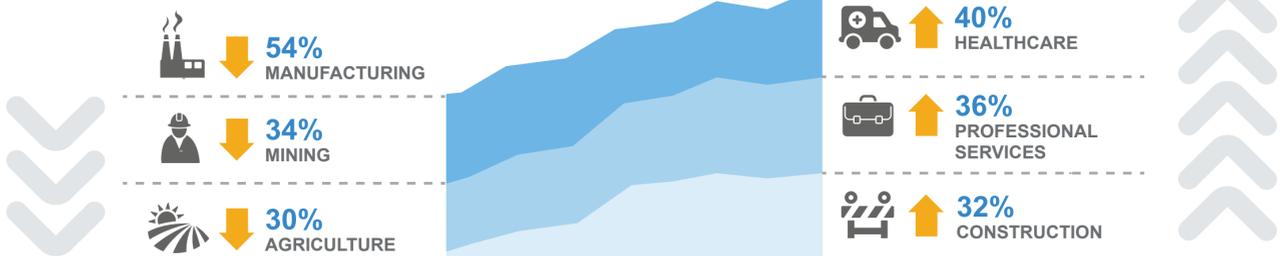
BUSINESSES ARE WINNING NEW CLIENTS



BUT NOT GROWING REVENUE

OLD WORLD VS NEW WORLD INDUSTRIES

TRADITIONAL INDUSTRIES ARE ON THE DECLINE WHILE OTHERS ARE GROWING



CALL FOR LOWER TAX AND LESS REGULATION



BUSINESSES ARE NOW CALLING ON THE FEDERAL GOVERNMENT to do its part by:



REDUCING TAXES **52%**



STIMULATING THE ECONOMY **49%**



REDUCING REGULATION **36%**

MISSED OPPORTUNITIES

95%

OF BUSINESSES ARE MISSING OUT ON OPPORTUNITIES OVERSEAS BY NOT EXPANDING



WHY?

17% lack of local market knowledge

17% issues with staffing overseas operations

16% managing entry costs

FUTURE IS BRIGHT



84%

BUSINESSES THAT HAVE GROWN EXPECT GROWTH TO CONTINUE



50%

BUSINESSES THAT EXPERIENCED REVENUE DECLINE IN 2013 EXPECT A TURNAROUND IN 2014

JOIN THE CONVERSATION: #ServcorpABGM

SERVcorp